



Markos Psoras

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● ABOUT ME

Through my diverse experience, I have developed managerial and technical skills on international projects and alternative tourism.

Having extensive experience in Non-Profit Organization Management, hotel management, and web development, I have incorporated the theory from my studies into practice.

I have worked as a web developer in the company "WebMania" undertaking web design and development. My experience as a manager in charge of a hotel unit has been instrumental in my understanding of the complex nature of the tourism industry. As a coordinator and manager of a Non-Profit Organization, I was responsible for the application, implementation and evaluation of Erasmus+ and European Solidarity Corps (ESC) projects under the auspices of the European Union.

Since January 2022, based on my professional experience and academic achievements, I started pursuing my PhD at the Department of Tourism Economics and Management at the University of the Aegean.

● WORK EXPERIENCE

16/02/2024 – CURRENT Chios, Greece

RESEARCH ASSISTANT IN UNIVERSITY ITED LAB, TOURISM ECONOMICS AND MANAGEMENT, UNIVERSITY OF THE AEGEAN (DESIGN A CULTURAL MASTERPLAN)

Collection and processing of secondary data on the cultural and creative sectors of the research area (infrastructure, employment, cultural institutions and their profiles, supply, demand, etc.), WP4. Collection of primary data (structured questionnaire survey on trends in cultural consumption and local cultural identity) and consultation (focus groups and interviews with cultural operators and professionals), WP5. Formulation of proposals and priorities for cultural masterplans for the islands: Chios in the framework of the project: 'Design of cultural masterplan, cultural development policy and cultural identity (brand) for selected regions of the country'.

01/08/2023 – CURRENT Chios, Greece

PROJECT MANAGEMENT SUPPORT SPECIALIST ITED LAB, TOURISM ECONOMICS AND MANAGEMENT, UNIVERSITY OF THE AEGEAN (FOR THE PROJECT PANTOUR)

Cooperation and communication with institutions and other partners in the context of project management support including financial and physical scope, timing and institutional framework, information, publicity, dissemination, promotion and promotion of the achievements and results of the project PANTOUR.

07/2020 – 02/2022 Chios, Greece

OPERATIONS MANAGER AND COORDINATOR EXPERIMENTAL

Responsible for the day-to-day operations of the organisation. Communicate with partner institutions, organizations and volunteers on a daily basis regarding project flow, closure and evaluation.

Drafting, submitting and evaluating proposals for grant-funded projects under Erasmus+, EVS (European Voluntary Service), ESC (European Solidarity Corps).

Drafting and submission of application for Quality Label certification for the period 2021-2027 with success for ESC and Erasmus+ programmes.

Integration and implementation of OPMS (Online Project Management System) systems for the modernization of the organization, synchronized and asynchronous remote management and staff training.

Implementation of crisis management protocols. Additional oversight in the selection, recruitment and general management of any requirements involving projects of European or global scope. Representation of the organisation in international, European or local seminars, meetings or even committees held in European Union projects.

04/2016 – 02/2019 Chios, Greece

HOTEL MANAGER CHIOS HOTEL

Responsible for the management of 'Chios Hotel', a hotel in the south of Chios.

As a manager I was responsible for the planning, promotion, coordination and management of the hotel's services.

In addition, I was responsible for managing the 'rezovation' database, updating and managing online platforms such as booking.com and Airbnb.com

04/2011 – 08/2012 Chios, Greece

WEB DESIGNER WEBMANIA

- Website production

- Client briefing

- Conceptual design through to online publication

- Website maintenance

● **EDUCATION AND TRAINING**

01/2022 – CURRENT Chios, Greece

PHD TOURISM ECONOMICS AND MANAGEMENT University of the Aegean

Address 8 Michalon Str., 82100, Chios, Greece | **Website** <https://www.tourem.aegean.gr/> |

Thesis "MODELING VOLUNTARY TOURISM AS AN ALTERNATIVE FORM OF TOURISM AND ITS IMPACT AT LOCAL LEVEL: A case study in the North-Eastern Aegean in a period of crisis."

09/2011 – 03/2013 Chios, Greece

MSC FINANCIAL MANAGEMENT ENGINEERING University of the Aegean

Address 41 Kountouriotou Str., 82100, Chios, Greece | **Website** <http://www.fme.aegean.gr/> |

Thesis "3D Immersive Virtual Worlds in Managing Networks of SMEs"

09/2006 – 03/2011 Mytilene, Greece

BS CULTURAL TECHNOLOGY AND COMMUNICATION University of the Aegean

Address University Hill, Mytilene, 81100, Mytilene, Greece | **Website** <http://www.ct.aegean.gr/> |

Thesis "Digital Fully Interactive/ Realtime Software for Tourism and the Cultural Promotion of Chios Island"

● **LANGUAGE SKILLS**

Mother tongue(s): **GREEK**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
FRENCH	B2	B2	B2	B2	B2
CHINESE	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **DIGITAL SKILLS**

Adobe Photoshop | Adobe Illustrator | Adobe Premier | Microsoft Office

Project Management Tools

Asana | ClickUp

Content Management Systems

Joomla | Wordpress
